TOUR DE FAT IS BACK!
DON’T MISS THE PEDAL-POWERED FUNdraiser
ON JULY 28TH

Tour de Fat, the traveling bike-themed carnival put on by New Belgium Brewing, is coming back to Minneapolis on July 28th in Loring Park.

The event includes odd costumes, wacky bikes, live music, and a parade that you (and your bike) can participate in. And of course, beer!

It’s an event where buying beer in the park makes you a philanthropist. Proceeds from the Tour de Fat support local biking advocacy organizations, including the Midtown Greenway Coalition, Minnesota Off-Road Cyclists, and the Bicycle Alliance of Minnesota.

So far, New Belgium has raised over $2 million for bicycle advocacy groups across the country through the Tour de Fat!

Another feature of the Tour de Fat is the car-for-bike trade, where one lucky person will hand over their car in exchange for the bike of their dreams, built specially for them by the local bike shop of their choosing. To read up on the car-for-bike trade (and to apply!) check out www.newbelgium.com/tour-de-fat.

Tour de Fat is FREE event (but you have to buy your own beer). Here’s the schedule:

9 AM – Parade registration
10 AM – Parade begins
11 AM – Music and more!
1:30 PM – Slow ride
2:30 PM – Bike Trade
3:30 PM – De Finale

WANT TO VOLUNTEER? The Midtown Greenway Coalition needs around 100 volunteers to check IDs, sell beer tokens, and assist with set-up and clean-up. Volunteers get a Tour de Fat t-shirt and two free beer tokens. Visit www.midtowngreenway.org to view available shifts, and email Rebecca@midtowngreenway.org to sign up or if you have questions.

Also, don’t miss the TOUR DE FAT PRE-PARTY! Thursday July 26, 6 PM at Burrito Loco in Dinkytown (418 13th Avenue SE).
This past May we also launched our membership benefits program. New and renewing members now receive a membership card, good for discounts at more than 20 local merchants. Members also receive a spoke card for their bike, and those who donate $10+ per month ($120 per year) receive a special Midtown Greenway Coalition t-shirt.

Our thanks to all of our members, partners, sponsors, and volunteers. Thanks to you, we are protecting and enhancing the Midtown Greenway.

See you on the Greenway!

Soren R. Jensen
Executive Director
A STEP CLOSER TO A STREETCAR IN THE GREENWAY?

MIDTOWN CORRIDOR ALTERNATIVES ANALYSIS KICKS OFF

We are excited to say that Metro Transit’s Midtown Corridor Alternatives Analysis (AA) is on track for a kick-off later this summer! This study will look at enhanced bus, bus rapid transit, streetcar, and light rail transit options for both the Midtown Greenway and Lake Street, and the Midtown Greenway Coalition is continuing to work towards getting a streetcar for the Greenway.

This spring the Midtown Greenway Coalition has worked hard to inform neighborhood organizations about the study, and to talk to them about our vision for a Midtown Greenway Streetcar. Numerous organizations along the corridor have passed resolutions in support of our grass-embedded track streetcar vision.

We also held a planning workshop in May where citizens from throughout South Minneapolis came together to talk about the challenges of fitting transit in the trench and connecting it to Lake Street. The most important conclusion was that through innovative design, development and signage, the Midtown Greenway Streetcar could truly unite the Lake Street-Greenway corridor into an even more vibrant community and destination for our city.

Metro Transit’s AA has a projected kick-off date of July 30th. The entire study has an approximate 12-18 month timeline. There will be public meetings as part of this study, and the Midtown Greenway Coalition will be working hard to get you, your neighbors, and all the community members along the Midtown Corridor to attend.

We believe that a Midtown Greenway Streetcar would be good for the Greenway, good for the neighborhoods along the corridor, and good for our city. We hope that this Alternatives Analysis will be the first step towards getting it built!

MIDTOWN GREENWAY COALITION STAFF

SOREN JENSEN, EXECUTIVE DIRECTOR
612-879-0105
Soren@midtowngreenway.org

MICHELLE BEAULIEU, MN GREENCORPS MEMBER
612-879-0103
Michelle@midtowngreenway.org

REBECCA SPURR, LVC ADMINISTRATIVE & OUTREACH COORDINATOR
612-879-0106
Rebecca@midtowngreenway.org

MISSION
We empower communities to develop, improve, protect, and enjoy the Midtown Greenway as a green urban pathway to improve people’s lives.

MISIÓN
Nosotros habilitamos a las comunidades a desarrollar, mejorar, proteger y disfrutar del sendero urbano Midtown Greenway para mejorar la vida de la gente.
Northern Spark and Greenway Glow: A Sparkling Success

We are thrilled to report that our first annual Northern Spark and Greenway Glow events on the Midtown Greenway were a huge success!

More than 1,500 people attended Northern Spark on the Greenway, part of the city-wide, all-night art festival. Close to 20 artists and organizations presented a variety of art projects and performances on the Greenway, featuring puppets, live music, poster-making, dance performances, movies, and more!

Our Greenway Glow fund-raising event raised more than $20,000 for Greenway programs. More than 80 riders donned costumes and decorated their bikes with creative lights, then headed out for a 5-mile ride on the Greenway, visiting Vine Arts Center and Northern Spark art installations, and concluding with an after-party at Intermedia Arts.

Thanks to everyone who biked in the Greenway Glow and made donations, including our sponsors: Allina Health, Bryant-Lake Bowl, Penn Cycle, Freewheel Bike, New Belgium Brewing, CIVIA Cycles, DERO Bike Racks, and HDR.

Thanks also to our food donors, including Punch Pizza, Common Roots Café, Butter Bakery Café, The Donut Cooperative, Seward Coop, Breadsmith, Isles Bun & Coffee, and Keefer Court Fortune Cookie Factory.

Photos by Charles Lyon.
Thank you to our Trail Watch Superstars (2012 Quarter 2)

Volunteered for 10+ Rides:
- Rick Stafford
- Jim Holm
- Paul Holt
- Kathy Koch
- Neal Axton

Volunteered for 6+ Rides:
- Andres Altamirano
- Mark Ambroe
- Scott Campbell
- Dana Colestock
- Amy Cusick
- Aleks Hindin
- Gabriel Hoffman
- Andrew Paule
- Tim Rand
- Kathleen Sullivan
- Hokan

Want to Volunteer with Trail Watch?
Email trailwatch@midtowngreenway.org

New Membership Benefits!

When you renew your membership this year (or become a new member) you will receive brand-new benefits! All members will receive a spoke card for their bikes, as well as a membership card, good for discounts at local restaurants and retailers.

Members who make monthly online donations of $10+ (or $120+ per year), will also receive an exclusive Midtown Greenway Coalition member t-shirt.

Thanks to all of our members for supporting our work to protect and enhance the Midtown Greenway!
TOUR DE FAT STREET TEAM
POSTER PARTY
Tuesday July 10, 6 PM - 8 PM
Help promote the Tour de Fat!
Contact Rebecca@midtowngreenway.org for info.

MIDTOWN GREENWAY COMMUNITY BIKE FESTIVAL
Saturday July 14, 12 PM – 5 PM, outside Freewheel
Midtown Bike Center

TOUR DE FAT
Saturday July 28, 9 AM – 3:30 PM, Loring Park

BOARD OF DIRECTORS
Fourth Thursdays, 6 PM – 8 PM
July 26, August 23, September 27

GREENWAY IMPROVEMENTS COMMITTEE
Second Thursdays, 6 PM – 8 PM
July 12, August 9, September 13

EXECUTIVE COMMITTEE
Third Thursdays, 6 PM – 8 PM
July 19, August 16, September 20

GREENSPACE COMMITTEE
Second Tuesdays, 5:30 PM – 6:30 PM
July 10, August 14, September 11

Unless indicated, all meetings are held at the Midtown
Greenway Coalition’s office (2834 10th Avenue South,
Greenway Level, Suite 2, Minneapolis, MN 55407).

MEMBERSHIP AND DONATION FORM

Name ____________________________________________
Address ____________________________________________
City, State, Zip ________________________________
Phone, E-mail ______________________________________

☐ $250 – Greenway Angel
☐ $100 – Greenway Patron
☐ $50 – Greenway Advocate
☐ $25 – Greenway Sponsor
☐ Business $__________
☐ Any amount comfortable for you $__________
☐ Yes, I want to volunteer _________________________
My main interest is: ________________________________

Please make your check payable to:
“Midtown Greenway Coalition”
and mail to: Midtown Greenway Coalition
2834 10th Avenue South, Greenway Level, Suite 2
Minneapolis, MN 55407
or donate at www.midtowngreenway.org

CALENDAR OF EVENTS

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