CREATING A CULTURAL CORRIDOR: BRINGING MORE ART TO THE MIDTOWN GREENWAY

By Janey Gengel

Community art is a huge part of Minneapolis culture. Local artists contribute to the unique vibe throughout our city, including on the Midtown Greenway. From the Chain of Lakes to the Mississippi River, the Midtown Greenway features imaginative mural projects; a huge Graffiti wall; the MoZaic Art Park; rest stop installations; sculptures; and the beautiful Sabo Bridge—all pieces of a blossoming cultural corridor.

The Greenway is also host to community arts festivals, musical performances, bike-in movies, puppet shows and more.

Even with all of its great community art, however, there is still potential for more art in the Greenway. The Midtown Greenway Coalition is working to realize this potential by engaging local artists and organizations in a variety of ways.

The Midtown Greenway Coalition’s ArtSpace Committee meets monthly to work with artists to get more art into the corridor. The committee encourages artists to take advantage of the unique aspects of the Greenway; helps them through the planning and permitting process; and supports them in finding funding when needed.

The ArtSpace Committee also helps select artists for the annual “Greenway Glow Community Arts Festival and Night Bike Ride,” which will take place on evening of June 20th this summer. More than twenty local artists are expected to help light up the Greenway with a variety of art installations and performances. (The arts festival is free to everyone, while the optional bike ride encourages people to raise funds for the Greenway.)

If you are a local artist or a member of an arts organization, keep an eye out for the ArtSpace Open House this spring. You can learn about how to partner with the Midtown Greenway Coalition and contribute to the continued on page 4
500 members and hundreds of volunteers, plus more than 100 local businesses and organizations that support our work. This tremendous support allows us to coordinate all of the programs mentioned above, plus others such as our nightly Trail Watch safety patrol.

Thank you for supporting the Midtown Greenway Coalition. Together, we are protecting and enhancing the nation’s best urban corridor for biking, walking, gardening, and more!

See you on the Greenway!

Soren R. Jensen
Executive Director

WHO WE ARE

The Midtown Greenway Coalition is a coalition of neighborhoods and individuals who love the Midtown Greenway. We’re the organization that got the Greenway built by public agencies, and now we work to protect and enhance it. We grow stronger with each new member. Join us to help protect YOUR Greenway and make it even better!

FOR A LIST OF BOARD MEMBERS’ ROLES AND RESPONSIBILITIES, VISIT WWW.MIDTOWNGREENWAY.ORG. CLICK ON “THE COALITION,” THEN “BOARD OF DIRECTORS,” OR CALL 612-879-0105

MIDTOWN GREENWAY COALITION BOARD MEMBERS

The Coalition board of directors consists of one seat for each of the 17 neighborhoods along the Lake Street-Midtown Corridor, and four at-large seats.

Janet Court
Powderhorn Park Neighborhood Association

Brennan Furness
Longfellow Community Council

Deborah Kermeen
East Isles Residents Association

Kyle Kilbourn
Lowry Hill East Neighborhood (LHENA)

Margaret Kirkpatrick
East Phillips Improvement Coalition

Andy Martinson
Seward Neighborhood Group

Jo Ann Musumeci
Whittier Alliance

Michael Nelson
Lyndale Neighborhood Association

Nolan Peterson
Central Area Neighborhood Development Organization

George Puzak
At Large

Aaron Shaffer
West Calhoun Neighborhood Council

Jane St. Clair
Corcoran Neighborhood Organization

Kelly Wilder
Midtown Phillips Neighborhood Association

Michael Wilson
Cedar Isles Dean Neighborhood Association

Margaret Thomas
At Large

Morgan Zehner
Lake Street Council

“We are currently seeking a representative from the Phillips West neighborhood for our board — please contact us for more information.

MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends of the Greenway,

There are many reasons why the Midtown Greenway is the best urban bike trail in the nation. One big reason is that it’s a protected bikeway and almost completely free of car traffic, making it one of the fastest and safest ways to get across town.

The Greenway is also green, of course — full of trees, shrubs, and gardens that help make it a beautiful space to visit. Many organizations help keep it green and clean via our Adopt-A-Greenway program. We are also pleased to announce a new program for 2015 called Adopt-A-Garden, which will invite local organizations to partner with our GreenSpace Committee to adopt and install new flower gardens in the corridor.

Did you know that the Midtown Greenway also contains more community art than any other local trail? While there is room for much more, the Greenway is currently home to many murals and sculptures, and hosts bike-in movies, puppet shows, live music performances, and the Greenway Glow community arts festival each year. Our ArtSpace Committee is working with local artists and arts organizations to bring even more permanent and performance-based art to the Greenway this year.

Speaking of arts organizations, we are very excited to welcome the Soo Visual Arts Center to the Greenway this spring. Their new center will be located at Bryant Avenue and 29th Street, right along the Greenway. We look forward to partnering with them on the Greenway Glow and other arts initiatives in and along the corridor.

First and foremost, the Greenway is great because so many people like YOU support it! We are pleased to have close to

2834 10TH AVENUE SOUTH, GREENWAY LEVEL, SUITE 2, MINNEAPOLIS, MN 55407 • WWW.MIDTOWNGREENWAY.ORG • FAX: 612-879-0104
We invite all Greenway supporters to join us on June 20th for our fourth annual Greenway Glow – our largest annual event on the Greenway.

The Greenway Glow is two events in one: a free community arts festival, and an optional night bike ride to help raise funds for the Greenway.

Past Glows have included puppets from Heart of the Beast; a huge catapult that launched LED lights; a giant Pedal Bear bicycle; a group of local children playing violins on the Sabo Bridge; and a pirate movie. What kind of art will be at the Greenway Glow this year? See for yourself on the night of June 20th!

As always, the Greenway Glow will also include an optional night bike ride for people who would like to help raise funds for the Greenway. Registered Glow riders will receive a free glow-in-the-dark t-shirt and glow necklace, free food and beverages, and a chance to win prizes at the exclusive After-Glow Party.

Watch for more information about the Greenway Glow on the Coalition’s website and Facebook page. We hope you can join us on June 20th to help light up the Greenway with art and bikes!

▲ Take the Field at Kix Field, 2014. Photo by Andrew Skalak.
▼ Art bikes at the Greenway Glow.
GREENWAY USER PROFILE:
ERIN L. AND TONY C. OF LONGFELLOW

By Linda Ingaldson

What do you use the Greenway for?

Erin: I use the Greenway to get to meetings on time; it's a breezy and calming way to get to where I need to be on my own time, without having to worry about traffic holding me up.

Why should people care about the Greenway?

Erin: It is a valuable asset to our community. People need a place to safely ride their bikes and enjoy the Minnesota weather! It makes a special place for passionate cyclists to enjoy themselves and be free.

What do you love most about the Greenway?

Tony: There's a community of people on the Greenway. I enjoy seeing regular riders and people who enjoy taking their dogs for walks. I also love that there are places to stop along the way to get my morning coffee or a quick lunch. You don't have to get off the Greenway and venture into vehicle territory to enjoy a quick snack, and then you can easily continue on your way. Freewheel is my favorite place to fix up my bike and catch up with cool people.

MORE ART — continued from page 1

Greenway art community. Artists can also feel free to contact the Midtown Greenway Coalition with questions or attend the monthly ArtSpace Committee meeting.

“I'm excited about the prospect of collaborating with artists and arts organizations to bring more community art to the Greenway,” said ArtSpace Committee Chair Jo Ann Musumeci. “Now is a good time to get involved, whether you want to propose an art project or become a partnering organization, committee member, or sponsor.”

We invite you to get involved in supporting community art in the Greenway. Please contact Janey@midtowngreenway.org or 612-879-0106 for more information.
COALITION CULTIVATES NEW PROGRAM:
ADOPT-A-GARDEN

The Midtown Greenway Coalition is pleased to announce a new program called “Adopt-A-Garden,” which invites local schools, businesses, and community organizations to adopt gardens in the Greenway. Most of the garden plots have previously been developed, but need new organizations to take them over. Adopters agree to cultivate and tend to their garden for at least two years. For more information, contact Janey@midtowngreenway.org or 612-879-0106.

Organizations are needed to adopt gardens like this one on the Greenway.
**GRANTS**
- Allina Health
- The Jay and Rose Phillips Foundation
- McKnight Foundation
- Schwab Charitable Fund
- SUPERVALU Foundation

**BUSINESS AND ORGANIZATION MEMBERS**

**Greenway Champions ($2,500+)**
- The Ackerberg Group
- Allina Health
- Elan Uptown Apartments / Greystar
- First Service Residential
- Minnesota
- MoZaic Art Park
- New Belgium Brewing
- Wells Fargo
- Whole Foods Market

**Greenway Leaders ($1,000 - $2,499)**
- Northern Lights.mn
- Penn Cycle & Fitness
- Process Type Foundry
- Smith Partners
- QBP

**Greenway Supporters ($500 - $999)**
- Allegion
- Dero Bike Racks
- East Calhoun Community Organization (ECCO)
- HDR Architecture
- Hiawatha Bicycling Club
- Pillsbury United Communities
- Public Allies at the Urban Institute for Service and Learning
- Ryan Companies
- Seward Co-Op
- Smyth Companies
- SRF Consulting Group
- Surly Brewing Company
- The UPS Store – Uptown

**Greenway Donors ($250 - $499)**
- Bryant Lake Bowl
- Calhoun Area Residents Action Group (CARAG)
- Cedar Isles Dean Neighborhood Association (CIDNA)
- Common Roots Cafe
- Ian Kees Consulting
- JD Haas and Associates
- Itasca Consulting Group
- Kaas Wilson Architects
- Lerner Foundation
- Mrs. Meyer’s Clean Day
- North Prairie Tileworks
- Patagonia
- Peace Coffee
- Philips West
- Phillips Garden, Inc.
- Smith Foundry Company
- Twin Cities Bicycling Club (TCBC)
- Vine Arts Center
- Wild Earth Wood Fired Mobile Pizza Bakery

**INDIVIDUAL MEMBERS/ DONORS**

**Greenway Leader ($1,000 - $5,000)**
- Mary Arneson and Dale Hammerschmidt*
- Thomas Kottke*
- Nic and Virginia Puzak

**Greenway Guardian ($500 - $1000)**
- Scott Abbott and Michael Wilson*
- Jeffrey Hilligoss
- John Nicotra and Lisa Nicotra Schneider
- Karen Margolis and Robert Simonds
- Costas Volgaropoulos and Yianna Apostolidou

**Greenway Angel ($250 - $499)**
- Scott Abbott and Michael Wilson*
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- Amy Bergquist
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- Peter Goss
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- Molly Martin
- Andrew Martinson
- Michael Nelson and Marcy Cheeseman*
- Kirby and Anne Ogden
- Laurie Pholman
- Marylynn Pulcher and James Bode
- Janet Rice
- Chathereine Settanni and Peggy Knapp
- Margaret Thomas*

**Greenway Patron ($100 - $249)**
- Darren Acheson and Carol Peterson
- Robert Aderhold
- Frank and Annliv Bacon
- Brian Balleria and Joan Bechtold
- Michele Bevis and Steve Wardell
- Amy Blumenshine and Mike Troutman
- Ted Cochran
- Constance Crane
- Sue Crockl
- Tom, Pat, and Claire Darden
- Paula DeCosse
- Mark Ditter
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- Mary Dobish
- Seth Doorn
- Lucas Erickson
- Alena Finsky*
- Kathryn Florence
- Dale and Sara Forsberg
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- Roberto Hernandez-Cotter*
- Paul Holt*
- Dana Jensen
- Marilyn Jensen
- Margaret Kirkpatrick
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- Kaia Knutson*
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- John Lauber
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- Carol Witte and Winston Cavers
- John Wyant
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- Deborah Zvosec

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- David and Joyce Abramson
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- Steve Budas and Gail Irish
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- Dawn Cassidy
- Jill Chamberlain
- Glen Christianson
- Melanie Clarke
- Kim Couch
- Bob Corrick and Beth Parkhill
- Alicia Cozine and Eric Johnson
- Anne Crampton and Henry Sinkler
- Nicholas and Christy Cross
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Kathleen Sullivan and Mark Ambroe*
Julian Ward
Jacob and Jaime Wascalus
Nicole Weiler
Lucia and Bruce Wheeler
Bri Whitcraft*
Kelly and Dan Wilder*
Dawn Wilson

**Greenway Friend ($25 - $49)**
Anne Ackerman and Kris Miller
Paul and Whitney Andre
Cindy Angererhofer
R.S. Anthony
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Douglas Weldon
Jeff and Mary Werbalowsky
Ann Williams
Christy Willoughby
Will Wizio

**Greenway Giver ($10 - $24)**
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Scott and Stephanie Cole
Sage Dahlen
Rosemary Dolata
Lily Dzubay*
Ann and John Elward
Becky Fillinger
Denise Frederick
Gail Freedman
Bob Fried
Ryan Hageman
Kristy Haupt
Julia Miller
Dominic Reed
Jennifer and Derek Reise
Joe Robinson
Roger Rusack and Priscilla Cushman
Heidi Schallberg
Brian Sostek
Lindsey Strange and Joe Reeves

**VOLUNTEERS**
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Barbara Batchelor
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Bob Francis
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Rebecca Lightfoot
Edward Linder
Jo Ann Musumeci
Michael Nelson
Andrew Paule
Nolan Peterson
Aaron Shaffer
Rick Stafford
Jane St Clair
Paul Stucker
Elmer Stunkel
Bruce Wheeler
Lucia Wheeler
Aaron Yeshe
Jim Young

**ADOPT-A-GREENWAY**
Allegion
American Swedish Institute
The Bakken Museum
Birchwood Cafe
Breck School
Bryant Lake Bowl
Calhoun Area Residents Action Group (CARAG)
Cedar-Isles-Dean Neighborhood Association (CIDNA)
Children's Hospitals and Clinics of MN
Collegeville Track Club
Commuter Connection
Cristo Rey Jesuit High School
Dero Bike Rack Co
Elan Uptown Apartments
First Unitarian Society Green Team
First Service Residential Minnesota
HCMC - Whittier Clinic
Ian Kees Consulting, PLLC
JD Haas and Associates
Joyce Preschool
Lake Country School
Minneapolis Design
Mrs. Meyer's Clean Day
North Prairie Tileworks, Inc.
Patagonia, St. Paul
Phillips Garden
Public Allies
Ryan Companies US, Inc.
Seward Co-op
Smiley's Clinic
Smith Foundry Company
Smyth Companies
Spare Key
SpringHouse Ministry Center
Surly Brewing Company
West Calhoun Neighborhood Council
Whittier Alliance
ZAP Twin Cities

**MEMBERSHIP BENEFITS PARTNERS**
Aesthetic Apparatus
Angry Catfish
The Art Shoppe
Balance Fitness Studio
Barbette
Bikram’s Yoga
Birdsong Soups
Birchwood Cafe
Bread and Pickle
Bryant Lake Bowl
Common Roots Cafe
CorAzoN
Dero
Do It Green! MN
Freewheel Bike Shop
Galactic Pizza
Gigi’s Cafe
Harmony Cycles
Holy Land Restaurant and Deli
Kitchen in the Market
Krv Maga Minneapolis
Longfellow Grill
Pat’s Tap
Penn Cycle
Red Stag Supperclub
The Sheraton Midtown Hotel
Simba Craftware

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**Benefit Partners**

- **Annie’s**: Community-based grocery store and cafe
- **Aesthetic Apparatus**: Fine art and jewelry shop
- **Angry Catfish**: Boutique for men and women
- **The Art Shoppe**: Art supplies and materials store
- **Balance Fitness Studio**: Fitness center
- **Barbette**: Art-based restaurant
- **Bikram’s Yoga**: Yoga studio
- **Birdsong Soups**: Soup and sandwich shop
- **Birchwood Cafe**: Coffee shop and restaurant
- **Bread and Pickle**: Sandwich shop
- **Bryant Lake Bowl**: Bar and grill
- **Common Roots Cafe**: Publically supported cafe
- **CorAzoN**: Community-based arts and culture organization
- **Dero**: Local sustainable bicycle repair shop
- **Do It Green! MN**: Non-profit promoting sustainability
- **Freewheel Bike Shop**: Bike shop and repair service
- **Galactic Pizza**: Pizza shop
- **Gigi’s Cafe**: Cafe and deli
- **Harmony Cycles**: Bicycle shop
- **Holy Land Restaurant and Deli**: Deli and restaurant
- **Kitchen in the Market**: Community-based food market
- **Krv Maga Minneapolis**: Martial arts school and community center
- **Longfellow Grill**: Local American cuisine restaurant
- **Pat’s Tap**: Local bar and grill
- **Penn Cycle**: Bicycle shop
- **Red Stag Supperclub**: Fine dining restaurant
- **The Sheraton Midtown Hotel**: Hotel
- **Simba Craftware**: Craft shop and gallery
GREENWAY IMPROVEMENTS COMMITTEE
Second Thursdays, 6 PM–8 PM
Feb. 12th, Mar. 12th

ARTSPACE COMMITTEE
Third Wednesdays, 5 PM
Feb. 18th, Mar. 18th

SAFETY TASK FORCE
Second Mondays; alternating months 6 PM–7 PM
Mar. 9th

COMMUNITY HEALTH COMMITTEE
Second Tuesday; alternating months 6 PM–7 PM
Feb. 9th

Unless indicated, all meetings are held at the Midtown Greenway Coalition’s office (2834 10th Avenue South, Greenway Level, Suite 2, Minneapolis, MN 55407).